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ListingRater.com Launches AI Operating System for Real Estate Listing Agents

Platform combines expired listing prospecting, AI transaction coordination, and owner research in one tool — at a fraction of the cost of separate solutions

SCOTTSDALE, AZ — March 30, 2026 — ListingRater.com today announced the full launch of its AI-powered operating system for real estate listing agents, bringing together prospecting, listing analysis, and transaction coordination into a single platform purpose-built for the way agents actually work.

The platform addresses a fundamental inefficiency in real estate: agents routinely pay \$50–100 per owner research lookup, \$400–600 per transaction to a human coordinator, and hundreds more for separate photo tools, social media creators, and description checkers — while still spending hours on paperwork and appointment prep. ListingRater consolidates all of it.

“I built this because I was watching agents spend more time coordinating transactions and researching contacts than actually winning business. The tools existed, but they were scattered, expensive, and disconnected. We built one platform that handles the whole workflow.”

— Matt Walsh, Founder, ListingRater.com

What ListingRater Does

Owner Research — Agents search any property address and receive the owner’s phone numbers, email addresses, employer, and professional profiles in under 10 seconds, sourced from live public records and real-time Google enrichment. Unlike legacy databases, every search is fresh.

Expired Listing Analysis — AI generates a data-backed breakdown of why a listing failed — pricing, photos, marketing, engagement. Agents can generate a branded owner report and send it to the seller before the appointment. The agent who walks in with data wins.

AI Transaction Coordinator — Agents upload contract documents and receive a complete transaction timeline, deadline calendar, and drafted emails to title, buyer’s agent, and seller in under 60 seconds. The tool also processes inspection reports, offer comparisons, and title commitments. At \$400–600 per transaction for a human coordinator, the math is immediate.

Listing Tools — AI photo scoring and ordering, description checker, Instagram content, social media packs, and GIF slideshows — everything needed to make a listing perform from day one.

Pricing and Availability

ListingRater is available today at listingrater.com. Plans start at \$49/month for the Starter tier and \$99/month for Pro, which includes the full Transaction Coordinator suite.

The free trial is usage-based rather than time-limited: agents receive 3 Owner Research lookups, 2 full listing or expired scans, and one complete Transaction Coordinator extraction — enough to experience every core tool on a real property in their market, on their schedule. No credit card required. No time pressure.

“We designed the trial around the agent’s workflow, not a calendar. A busy agent might not have a contract to upload on day one. The TC tool is what converts people — we wanted them to actually get to use it.”

— Matt Walsh

One expired listing appointment win pays for 18 months of Pro. Brokerage plans are available for teams and offices and include domain-based agent provisioning with no IT setup required.

About ListingRater.com

ListingRater.com is an AI-powered operating system for real estate listing agents, built in Scottsdale, Arizona. The platform combines owner research, expired listing prospecting, photo curation, and AI transaction coordination in one tool. Founded in 2024.

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